

MARGARITAVILLE[®]

Beach Resort

HOLLYWOOD BEACH, FL.

Media Contact:

Samantha Jacobs, Hemsworth Communications

954-716-7614 or MVResortPR@HemsworthCommunications.com

FOR IMMEDIATE RELEASE

MARGARITAVILLE HOLLYWOOD BEACH RESORT ANNOUNCES DETAILS OF EXPANSIVE 30,000 SQUARE-FOOT OCEANFRONT FUNCTION SPACE

Hollywood, Fla. – March 3, 2015 – Margaritaville Hollywood Beach Resort, the anticipated new resort situated on the legendary Hollywood Beach Broadwalk in Hollywood, Florida, today released details on its impressive 30,000 square-foot oceanfront function space. Inspired by the lyrics and lifestyle of Jimmy Buffett, the resort has also introduced an array of unique meeting services and amenities.

With a central location just minutes from Fort Lauderdale-Hollywood International Airport, 30,000 square feet of flexible indoor and outdoor function space overlooking the Atlantic Ocean and a wide range of exciting recreational and dining amenities, the 349-room, 17-story full-service Margaritaville Hollywood Beach Resort sets the stage for collaboration, motivation and productivity. When it opens, the resort will be the ideal meeting destination for groups that want to work hard and play hard.

The resort's eleven distinctive meeting and event spaces include:

- o Compass Rose Ballroom – 10,000 square feet, divisible into two larger sections for general sessions or four smaller sections (North, East, South, and West), capacity 600-1,000
- o Nautical Wheeler, 940 square feet, capacity 56-90
- o Fins Left, 870 square feet, capacity 50-85
- o Fins Right, 870 square feet, capacity 50-85
- o Hemisphere Dancer, 1,170 square feet, capacity 69-115
- o The Board Room, 640 square feet, capacity 40-65
- o Coral Reef, 651 square feet, capacity 38-65
- o Continental Drifter, 600 square feet, 35-60

The One Particular Harbour pre-function area boasts 8,800 square feet of spectacular waterfront views and floor-to-ceiling windows, adding a breathtaking dimension to continental breakfasts, afternoon breaks and cocktail receptions. The 11th floor License to Chill Bar outdoor event space features expansive views of Hollywood Beach and the Atlantic Ocean, giving groups a stunning venue for receptions and dinners.

(continued on page two)

Guided by the philosophy that each meeting or event is a unique adventure, the resort's dedicated team of professionals will focus on shaping effective meeting environments and entertaining event

experiences. Stunning themed events include options for decor, linens, floral, music, bands, DJs, dancers, interactive entertainment, ceiling treatments, environmental design, and more. A selection of eco-friendly and socially conscious teambuilding activities are available for guests' pleasure and excitement. This includes companion recreation and children's programs.

Additional services and amenities include:

- Creative recreation including guided tours
- Flawless destination management, staffing and transportation
- Restaurant and dine-around coordination
- Special off-site venues and yacht charters
- Green initiatives in gifts and programs
- Video conferencing with bridging
- Nametag and place card printing
- Notary services
- Cellular telephone rentals
- In-house audio-visual services, available 24 hours a day, including the latest, most modern technology and accessories for image projects with custom lighting designs

"Margaritaville Hollywood Beach Resort is special in so many ways and we are excited to introduce the meeting planner community to our incredible offerings, as well as to showcase our 'anything is possible in Paradise' approach to service," said Cate Farmer, general manager. "When we open our doors in Summer 2015, we are confident that the resort will serve as the ultimate destination for corporate and incentive groups to escape, work, plan, connect or simply chill."

For more information on the resort, visit <http://www.margaritavilleresorts.com/> or call (954) 874-4444. Follow Margaritaville Hollywood Beach Resort on Facebook at <https://www.facebook.com/MargaritavilleHollywoodBeachResort>.

About Margaritaville Hollywood Beach Resort

Slated to open in Summer 2015, Margaritaville Hollywood Beach Resort is a 17-story, 349-room destination resort and entertainment complex offering an authentic, "no worries" tropical vibe inspired by the lyrics and lifestyle of singer, songwriter and author Jimmy Buffett. Designed to offer an extensive array of amenities combined with a high degree of hospitality, service and attention to detail, this new oceanfront resort is located just minutes from the Fort Lauderdale-Hollywood International Airport and Port Everglades on the famed Broadwalk in Hollywood, Florida. The perfect setting for guests to escape the everyday and just chill, the resort will feature eight diverse restaurant concepts, a full-service spa with eleven treatment rooms, a state-of-the-art oceanfront fitness center, an array of shopping outlets, 30,000 square-feet of flexible function space, an extensive on-site water recreation area with multiple pools, FlowRider® Double and three live entertainment venues. Margaritaville Hollywood Beach Resort is professionally managed by Coral Hospitality and once open, is expected to achieve the AAA Four Diamond ranking.

#