

MARGARITAVILLE[®]

Beach Resort

HOLLYWOOD BEACH, FL.

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FOR IMMEDIATE RELEASE

RESERVATIONS NOW OPEN AT ANTICIPATED NEW MARGARITAVILLE HOLLYWOOD BEACH RESORT

Hollywood, Fla. – May 19, 2015 – Margaritaville Hollywood Beach Resort, the anticipated new resort situated on the legendary Hollywood Beach Broadwalk in Hollywood, Florida, today announced that reservations are officially open. Travelers calling 844-5OCLOCK (844-562-5625) or logging onto www.MargaritavilleResorts.com can be among the first to experience this incredible 349-room new-build destination resort and entertainment complex.



"We are delighted to officially announce that travelers can now book their very first visit to 'Destination Paradise' at the one-of-a-kind Margaritaville Hollywood Beach Resort," said General Manager Cate Farmer. "We look forward to welcoming our first guests!"

Margaritaville Hollywood Beach Resort's 349 guestrooms will include 44 suites, 151 king rooms (rendering above left)

and 154 double queen rooms. Also among the 349-rooms are two extraordinary, luxurious suites, the 'Jimmy Buffett Suite' and 'Coral Reefer Suite,' which will occupy the penthouse level of the 17-story property and feature sprawling accommodations inspired by the sea, sand and sky. Private balconies and picture-perfect views of the Atlantic Ocean will transport guests to their very own piece of paradise immediately upon arrival.

Each of the resort's 349-rooms will evoke feelings of relaxation and island living, with coastal-luxe décor. Business and leisure travelers alike will enjoy luxurious bedding with crisp all-white linens, teak-finished furnishings accompanied by subtle maritime accents, spacious walk-in rain showers, 42-inch LCD televisions and clocks with Bluetooth capabilities, ensuring maximum



comfort and total relaxation. Spacious walk-in rain showers with sea glass colored tile, teak vanities topped with vessel sinks and tropical bath potions (rendering above) will create a serene bath experience that is truly transporting. Attention to detail will be expressed in the thoughtfully selected features placed in every guestroom and suite, ensuring each guest can truly enjoy their escape to Margaritaville.

For more information or reservations, visit <http://www.MargaritavilleResorts.com/> or call 844-5OCLOCK (844-562-5625). Follow Margaritaville Hollywood Beach Resort on Facebook at <https://www.facebook.com/MargaritavilleHollywoodBeachResort> and Twitter @Mville_HBR.

About Margaritaville Hollywood Beach Resort

Slated to open in summer 2015, Margaritaville Hollywood Beach Resort is a 17-story, 349-room destination resort and entertainment complex offering an authentic, “no worries” tropical vibe inspired by the lyrics and lifestyle of singer, songwriter and author Jimmy Buffett. Designed to offer an extensive array of amenities combined with a high degree of hospitality, service and attention to detail, this new oceanfront resort is located just minutes from the Fort Lauderdale-Hollywood International Airport and Port Everglades on the famed Boardwalk in Hollywood, Florida. The perfect setting for guests to escape the everyday and just chill, the resort will feature eight diverse restaurant concepts, a full-service spa with eleven treatment rooms, a state-of-the-art oceanfront fitness center, an array of shopping outlets, 30,000 square-feet of flexible function space, an extensive on-site water recreation area with multiple pools, FlowRider® Double and three live entertainment venues. Margaritaville Hollywood Beach Resort is professionally managed by Coral Hospitality and once open, is expected to achieve the AAA Four Diamond ranking.

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