

MARGARITAVILLE[®]

Beach Resort

HOLLYWOOD BEACH, FL.

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FOR IMMEDIATE RELEASE

MARGARITAVILLE HOLLYWOOD BEACH RESORT CELEBRATES TOPPING OFF



(Left to Right – Manny Corral, Director of Sales and Marketing for Margaritaville Hollywood Beach Resort; John Cohan, Chief Executive Officer of Margaritaville Holdings; Cate Farmer, General Manager of Margaritaville Hollywood Beach Resort; Jim Wiseman, Chief Development Officer for Margaritaville, Inc.)

PHOTO RELEASE – Hollywood, Fla. – October 14, 2014 – Margaritaville Hollywood Beach Resort, the anticipated new resort situated on the legendary Hollywood Beach Boardwalk in Hollywood, Florida, today celebrated its official topping off. Reaching the rooftop marks a significant milestone, as the 349-room resort continues to be on track for its Summer 2015 grand opening.

“On behalf of the entire Margaritaville Hollywood Beach Resort team, I am thrilled to announce today’s topping off and share the exciting news that we are on track for next summer’s grand opening,” said Cate Farmer, the resort’s general manager. “We look forward to moving full speed ahead with the remainder of our construction and to welcoming the very first guests at our beautiful new resort in 2015.”

Margaritaville Hollywood Beach Resort, inspired by the lyrics and lifestyle of Jimmy Buffett, is set on a six-acre parcel along 450 feet of pristine beachfront on the famous Boardwalk in Hollywood, Florida. Expected to achieve AAA’s coveted Four Diamond

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Award upon its opening, the resort will feature 349-oceanfront rooms with balconies, seven diverse restaurant concepts, an 11,000 square-foot spa, a fitness center, more than 7,000 square feet of retail space and 30,000 square feet of flexible function space. The property will also include extensive on-site water recreation areas with multiple pools, unique FlowRider® Double and multiple live entertainment venues.

For more information on the new Margaritaville Hollywood Beach Resort, call (954) 874-4444 or visit www.MargaritavilleResorts.com.

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