

# MARGARITAVILLE<sup>®</sup>

## *Beach Resort*

HOLLYWOOD BEACH, FL.

Media Contact:

Samantha Jacobs or Kristin Soto, Hemsworth Communications  
954-716-7614 or [MVResortPR@HemsworthCommunications.com](mailto:MVResortPR@HemsworthCommunications.com)

FOR IMMEDIATE RELEASE

## SIT, SIP AND SAVOR IN PARADISE AT THE ALL-NEW MARGARITAVILLE HOLLYWOOD BEACH RESORT

Eight Unique Food & Beverage Venues to Delight Taste Buds;  
Resort Announces Appointment of Executive Chef Andres Teran

Hollywood, Fla. – April 23, 2015 – The new-build Margaritaville Hollywood Beach Resort, opening later this year on the legendary Hollywood Beach Broadwalk in Hollywood, Florida, today announced details regarding eight food and beverage venues, along with the appointment of its executive chef.

“We look forward to welcoming resort guests and locals with a taste for the good life to a spectacular arrangement of diverse food and beverage venues at Margaritaville Hollywood Beach Resort,” said Cate Farmer, the resort’s general manager. “We are excited to feature a few classics that Margaritaville fans will know and love, while introducing unique new dining and entertainment destinations, as well.”

Inspired by the lyrics and lifestyle of Jimmy Buffett, the resort’s bars and restaurants, which are sure to delight all guests, will include:

- JWB Prime Steak and Seafood – Margaritaville Hollywood Beach Resort will introduce an all-new restaurant concept with its 142-seat JWB Prime Steak and Seafood. Accessible to resort guests and locals seeking a laid-back luxe dining experience, JWB will lure diners with a contemporary menu of fresh seafood including spear-caught fish, a raw bar and prime steaks paired with world-class wines and hand-crafted cocktails. Guests will savor delectable seasonal favorites at JWB, like the Florida stone crab, an assortment of sea-to-table delicacies and specialty sushi rolls. JWB, named after James (Jimmy) William Buffett himself, will offer impeccable service and intimate spaces ideal for romantic dinners or small group gatherings.
- Floridays Airstream Café – Named after the 1986 album and song by Jimmy Buffett, Margaritaville Hollywood Beach Resort is bringing another new concept to Hollywood Beach with its poolside Floridays Airstream Café. The refurbished airstream trailer will be located on the beach level just steps from the sand and feature a quick service menu with premium hot dogs, snacks, ice cold beverages that are inspired by Buffett’s travels.

Media Contact:  
Samantha Jacobs, Hemsworth Communications  
954-716-7614 or [Samantha.Jacobs@HemsworthCommunications.com](mailto:Samantha.Jacobs@HemsworthCommunications.com)

FOR IMMEDIATE RELEASE

## SAY 'I DO' IN PARADISE, AT ALL-NEW MARGARITAVILLE HOLLYWOOD BEACH RESORT

New-Build Resort Features Coastal-Luxe Guestrooms, Breathtaking Views  
& Unique Array of Rehearsal Dinner, Ceremony, Reception Spaces

Hollywood, Fla. – January 22, 2014 – With breathtaking views of the sun setting on the horizon, loved ones gathered near and the lyrics of Jimmy Buffett's "Anything, Anytime, Anywhere" filling the air, it's hard to imagine a more idyllic place to tie the knot than at the all-new Margaritaville Hollywood Beach Resort, opening in summer 2015 on the legendary Hollywood Beach Broadwalk in Hollywood, Florida. The perfect destination for couples looking to say 'I Do' in paradise, this incredible 349-room resort boasts a central location minutes from Fort Lauderdale-Hollywood International Airport and more than 30,000 square feet of flexible indoor and outdoor function space, including multiple venues overlooking the Atlantic Ocean.

"A wedding is one of life's most memorable milestones, and Margaritaville Hollywood Beach Resort is a truly unique place for couples to celebrate their special day," said Cate Farmer, the resort's general manager. "From incredible waterfront venues and a full-service spa to an array of on-site dining venues and recreational activities, we are excited to help create unforgettable moments...not just for the couple, but for their family and friends."

When it opens later this year, Margaritaville Hollywood Beach Resort will feature a selection of captivating indoor and outdoor venues appropriate for weddings of nearly every shape, size and style. This dynamic resort gives couples the flexibility to create their very own version of paradise, with spaces including:



- Compass Rose Ballroom (pictured right): accommodating up to 510 guests for a reception, this dramatic yet elegant space is suited for a more formal celebration, insulated from any outside distractions
- License to Chill Pool Deck: accommodating up to 350 guests for a reception, this exclusive 11<sup>th</sup> floor rooftop with panoramic ocean views serves as the perfect setting for a wedding ceremony this area can accommodate 200 guests on either side facing the ocean
- Hollywood Beach: a picturesque location for wedding ceremonies of sea breezes with your toes in the sand at the edge of the Atlantic Ocean.
- Hemisphere Dancer: accommodating up to 70 guests for a reception, this flexible event space is infused with the colors and textures of the ocean
- Coral Reef: accommodating up to 30 guests for a reception, this intimate space is complemented by windows overlooking Hollywood Beach, creating a beautiful and inspiring backdrop.



Margaritaville Hollywood Beach Resort caters to every personality and lifestyle. Guestrooms (pictured left) will feature coastal-luxe decor inspired by the colors of the sea, sand and sky, private balconies and breathtaking views of the Atlantic Ocean or Intracoastal Waterway. Guests will also enjoy luxurious bedding with crisp all-white linens, spacious walk-in rain showers, 42" LCD televisions and more. Couples looking for a more unique and indulgent setting can

take advantage of the oceanfront balcony suites featuring romantic soaking tubs and luxurious amenities, perfectly appointed to relax and enjoy the special occasion. The resort's expansive 11,000 square-foot St. Somewhere Spa will be a relaxing retreat for bridal party pampering. Adventure seekers will enjoy the resort's multiple pools, cabanas, and unique beachfront FlowRider® Double.

An incredible lineup of waterfront dining options will serve up something for every palate. Couples looking for a memorable yet laid-back rehearsal dinner will have access to a diverse selection of food and beverage venues, including Jimmy Buffett's Margaritaville, LandShark Bar & Grill and others. JWB Prime Steak and Seafood – a new Margaritaville-inspired upscale dining restaurant making its debut at Margaritaville Hollywood Beach Resort – is an authentic, intimate setting.

Margaritaville Hollywood Beach Resort can accommodate up to 510 attendees for weddings and social functions. Special room rates are available for social function room blocks, upon request. For more information or to discuss customizable wedding packages, visit <http://www.MargaritavilleResorts.com/> or call (954) 874-4444. Follow Margaritaville Hollywood Beach Resort on Facebook at <https://www.facebook.com/MargaritavilleHollywoodBeachResort> and Twitter @Mville\_HBR.

#### About Margaritaville Hollywood Beach Resort

Slated to open in Summer 2015, Margaritaville Hollywood Beach Resort is a 17-story, 349-room destination resort and entertainment complex offering an authentic, "no worries" tropical vibe inspired by the lyrics and lifestyle of singer, songwriter and author Jimmy Buffett. Designed to offer an extensive array of amenities combined with a high degree of hospitality, service and attention to detail, this new oceanfront resort is located just minutes from the Fort Lauderdale-Hollywood International Airport and Port Everglades on the famed Broadwalk in Hollywood, Florida. The perfect setting for guests to escape the everyday and just chill, the resort will feature eight diverse restaurant concepts, a full-service spa with eleven treatment rooms, a state-of-the-art oceanfront fitness center, an array of shopping outlets, 30,000 square-feet of flexible function space, an extensive on-site water recreation area with multiple pools, FlowRider® Double and three live entertainment venues. Margaritaville Hollywood Beach Resort is professionally managed by Coral Hospitality and once open, is expected to achieve the AAA Four Diamond ranking.

# # #