

MARGARITAVILLE®

Beach Resort

HOLLYWOOD BEACH, FL.

Media Contacts:

Samantha Jacobs or Kristin Soto, Hemsworth Communications
954-716-7614 or MVResortPR@HemsworthCommunications.com

MARGARITAVILLE HOLLYWOOD BEACH RESORT ANNOUNCES SPECIAL INTRODUCTORY RATE

*New-Build Resort's 'Escape to Paradise' Limited Time Introductory Offer Now
Available Starting From \$197.70*

Hollywood, Fla. – August 5, 2015 – The all-new Margaritaville Hollywood Beach Resort, opening in 2015 on the legendary Hollywood Beach Boardwalk in Hollywood, Florida, today announced a limited time introductory offer, 'Escape to Paradise.' The resort is offering their coastal-luxe accommodations and two signature welcome margaritas starting from \$197.70 for stays through December 15, 2015.*

"We are excited to introduce Margaritaville Hollywood Beach Resort to guests for the first time," said Cate Farmer, the resort's general manager. "This offer provides guests with a unique way to experience *Destination Paradise*. We hope that their first experience leads to a lifetime of future visits."

Guests booking the 'Escape to Paradise' offer will enjoy all Margaritaville Hollywood Beach Resort has to offer, including an extensive lineup of on-site water recreation activities complete with three pools and a FlowRider® Double, multiple diverse restaurant and bar concepts with waterfront dining options, several on-site resort retail stores and, as would be expected, dynamic live entertainment.



**Offer valid for stays through December 15, 2015. Based on availability. Blackout dates may apply. Subject to additional fees and restrictions. Cannot be combined with any other offer. A standard daily resort fee of \$15 will be applied to all reservations, which gives guests access to complimentary property-wide wireless internet, access to the state-of-the-art fitness center, two beach chairs and umbrella, bottled water, in-room coffee and local phone calls. Must be 21 years or over to consume alcoholic beverages.*

For more information or reservations, visit www.margaritavilleresorts.com/escape-to-paradise/ or call 844-5OCLOCK (844-562-5625). Follow Margaritaville Hollywood Beach Resort on Facebook at <https://www.facebook.com/MargaritavilleHollywoodBeachResort/>.

About Margaritaville Hollywood Beach Resort

Slated to open in 2015, Margaritaville Hollywood Beach Resort is a 17-story, 349-room destination resort and entertainment complex offering an authentic, “no worries” tropical vibe inspired by the lyrics and lifestyle of singer, songwriter and author Jimmy Buffett. Designed to offer an extensive array of amenities combined with a high degree of hospitality, service and attention to detail, this new oceanfront resort is located just minutes from the Fort Lauderdale-Hollywood International Airport and Port Everglades on the famed Broadwalk in Hollywood, Florida. The perfect setting for guests to escape the everyday and just chill, the resort will feature eight diverse restaurant concepts, a full-service spa with eleven treatment rooms, a state-of-the-art oceanfront fitness center, an array of shopping outlets, 30,000 square-feet of flexible function space, an extensive on-site water recreation area with multiple pools, FlowRider® Double and three live entertainment venues. Margaritaville Hollywood Beach Resort is professionally managed by Coral Hospitality and once open, is expected to achieve the AAA Four Diamond ranking.

#