

MARGARITAVILLE®

Beach Resort

HOLLYWOOD BEACH, FL.

Media Contact:

Samantha Jacobs or Kristin Soto, Hemsworth Communications
954-716-7614 or MVResortPR@HemsworthCommunications.com

For Immediate Release

LONG-AWAITED MARGARITAVILLE HOLLYWOOD BEACH RESORT OPENS DOORS IN HOLLYWOOD, FLORIDA

New-Build 'Destination Paradise' Resort Welcomes First Guests



David and Trina Goduti of Naples, Florida, accompanied by their children and other family members, are celebrated as the first guests to arrive at Destination Paradise during soft opening at the new-build Margaritaville Hollywood Beach Resort. The Godutis traveled to the new resort for an exciting getaway.

Hollywood, Fla. – September 22, 2015 – The much-anticipated day has arrived in Hollywood, Florida, with the all-new Margaritaville Hollywood Beach Resort opening its doors to the public. Set on the legendary Hollywood Beach Boardwalk, the new-build 349-room resort offers locals and world travelers alike the opportunity to slip away to Destination Paradise, enjoying an array of unique amenities, multiple diverse restaurant and bar concepts, an extensive water recreation area, and more.

“Margaritaville Hollywood Beach Resort brings an entirely new concept to South Florida, with our ‘no worries’ tropical vibe and the feeling of escapism that is experienced immediately upon arrival,” said Cate Farmer, the resort’s general manager. “We are absolutely delighted to finally open our doors and look forward to helping guests from near and far escape the everyday and just chill. Fins Up!”



The 17-story Margaritaville Hollywood Beach Resort offers sweeping views of the Atlantic Ocean and Intracoastal Waterway and an array of accommodations including 44 suites, 151 king rooms (photo left) and 154 double queen rooms. Each guestroom and suite evokes feelings of relaxation and island living with coastal-luxe décor. Travelers can enjoy luxurious bedding with crisp all-white linens,

teak-finished furnishings accompanied by subtle maritime accents, spacious walk-in rain showers, 42-inch LCD televisions and clocks with Bluetooth capabilities, ensuring maximum comfort and total relaxation. Attention to detail is expressed in the thoughtfully selected features placed in every guestroom and suite, ensuring each guest can truly enjoy their escape to Margaritaville.

Now that it has opened its doors, the property is sure to be a welcome addition to the local dining scene. With a range of quality waterfront options – including classic Margaritaville brand favorites and fresh new concepts – guests will have everything they need to raise a glass and take a bite out of paradise.

From adventure-seekers to leisurely loungers and everyone in between, Margaritaville Hollywood Beach Resort boasts an incredible roster of fin-tastic watersports and recreational activities. A FlowRider® Double (pictured right) and several pools will make a splash with families and those with a competitive edge. A state-of-the-art oceanfront fitness center also offers an active alternative for those looking to stay indoors.



Nearly 30,000 square feet of flexible function space await corporate and social groups, including the stunning 10,000 square-foot Compass Rose Ballroom. And of course, Margaritaville Hollywood Beach Resort would not be complete without an incredible mix of live entertainment. Music fans will enjoy nightly performances by nearly 50 talented, diverse acts at Jimmy Buffett’s Margaritaville and the renowned Hollywood Bandshell.

The resort will be in soft-opening mode for the first few weeks, with some aspects not yet fully operational. Official grand opening festivities are expected to be announced in the coming weeks. For more information in

the meantime or reservations, visit <http://www.MargaritavilleResorts.com/> or call (954) 874-4444. Follow Margaritaville Hollywood Beach Resort on Facebook at <https://www.facebook.com/MargaritavilleHollywoodBeachResort/>.

About Margaritaville Hollywood Beach Resort

Margaritaville Hollywood Beach Resort is a 17-story, 349-room destination resort and entertainment complex offering an authentic, “no worries” tropical vibe inspired by the lyrics and lifestyle of singer, songwriter and author Jimmy Buffett. Designed to offer an extensive array of amenities combined with a high degree of hospitality, service and attention to detail, this new oceanfront resort is located just minutes from the Fort Lauderdale-Hollywood International Airport and Port Everglades on the famed Broadwalk in Hollywood, Florida. The perfect setting for guests to escape the everyday and just chill, the resort features multiple diverse restaurant concepts, a full-service spa with eleven treatment rooms, a state-of-the-art oceanfront fitness center, an array of shopping outlets, 30,000 square-feet of flexible function space, an extensive on-site water recreation area with multiple pools, FlowRider® Double and three live entertainment venues. Margaritaville Hollywood Beach Resort is professionally managed by Coral Hospitality and is expected to achieve the AAA Four Diamond ranking.

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